

FINTECH

TRANSFORMATION

*How to Transform and
Integrate into a
Digital Economy*

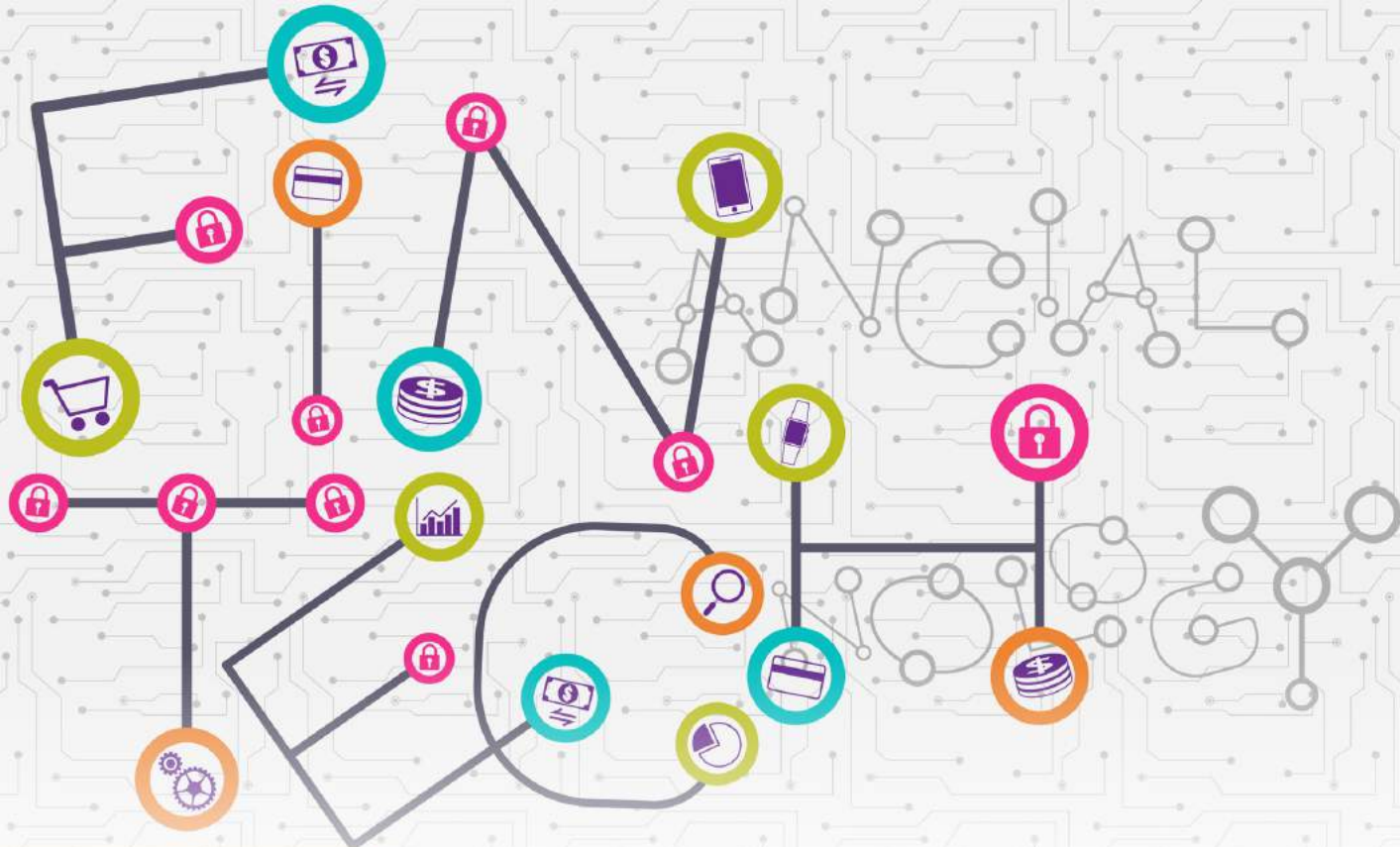
Be equipped with the skills
& knowledge in:

**Fintech, Retail-Tech
& Sport-Tech!**

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Course Description

What is FinTech? How is it disrupting our economy? How do you position yourself to ride the waves of this unprecedented digital transformation to benefit from it? Our Fintech Transformation course attempts to address the unsettled concerns in you that arise out of the impact you have seen and felt with the emergence of these new technologies that are reshaping our environment, our lifestyles, and the way things used to work. It also attempts to provide you with options to engage and reap benefits from this digital experience. Whether you are seeking new career opportunities, starting your own business, or looking to leverage on new technologies to enable your business to stay relevant, this course is designed to show you how Fintech can help you fulfil your dreams!

Target Audience

Fresh graduates, PMETs, SME business owners, prospective entrepreneurs, and anyone who is interested in a career in FinTech, Retail-Tech, or Sport-Tech.

Contact Us

Course and Registration Enquiries
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COURSE CONTENT

FINTECH.

In recent years, Fintech companies have brought into the economy many game-changing business models that redefine financial services. These Fintech innovations are providing better solutions for individuals and businesses with regard to how they earn, spend, manage, and invest their money. In a time when entire industries are being transformed by technology, and cashless transactions are fast becoming the norm, this course helps you to navigate the changing landscape and reap benefits from the Fintech revolution.

LEARNING OBJECTIVES:

- List the key technology trends that are disrupting the economy
- State how Fintech impacts individuals, businesses, and industries
- Demonstrate the use of Fintech products or services to perform cashless transactions

COURSE OUTLINE:

Session 1: Fintech

- The Fintech Disruption
- Crypto-Economy
- Cashless Economy
- Financial Inclusion



RETAIL-TECH

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The retail industry has always been in the forefront of innovative technologies, constantly engaging consumers through new channels and experiences to meet the heightened demands of today's savvy, empowered consumers, who have limitless choice and price transparency online. The rise in Internet and smartphone users and the adoption of Internet of Things (IoT) have ignited a plethora of new services and disruption in the retail industry. Retail-Tech attempts to acquaint you with technology trends and new retail models that have taken over the world. It also examines the challenges facing conventional retailers and how you can stay relevant and compete in these times of uncertainty.

LEARNING OBJECTIVES:

- Identify key retail technologies and apply it to existing retail businesses
- Identify the challenges faced by retail businesses today, and the benefits of leveraging crypto-token loyalty program to drive retail sales

COURSE OUTLINE:

Session 2: Retail-Tech

- Reshaping the Retail Landscape
- Time for Transformation

SPORT-TECH



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Going beyond the financial and retail sectors, technologies have also created positive impacts in the fitness and sports industries. In Singapore, Sport Singapore launched the ActiveSG mobile app in 2014, allowing people to book sport facilities, sign up for fitness-related programmes, and make payment for bookings and purchases through a digital wallet that can be topped up at any time of the day. Besides ActiveSG, sport wearables and healthy eating have become part and parcel of our lifestyles. Sport-Tech offers you some insights on how you can use these sport-related technologies to stay active and live better.

LEARNING OBJECTIVES:

- Identify how the use of sport-tech products or services can contribute to healthier lifestyles.

COURSE OUTLINE:

Session 3: Sport-Tech

- **ActiveSG: National Movement for Sport**
- **Wearables: Supporting a Healthier Lifestyle**