



Creating  
**REVOLUTIONARY  
FINTECH MOBILE SOLUTIONS**  
*that makes life awesome!*



**OUR VISION**

Harnessing value in a  
borderless limitless world.  
Look!



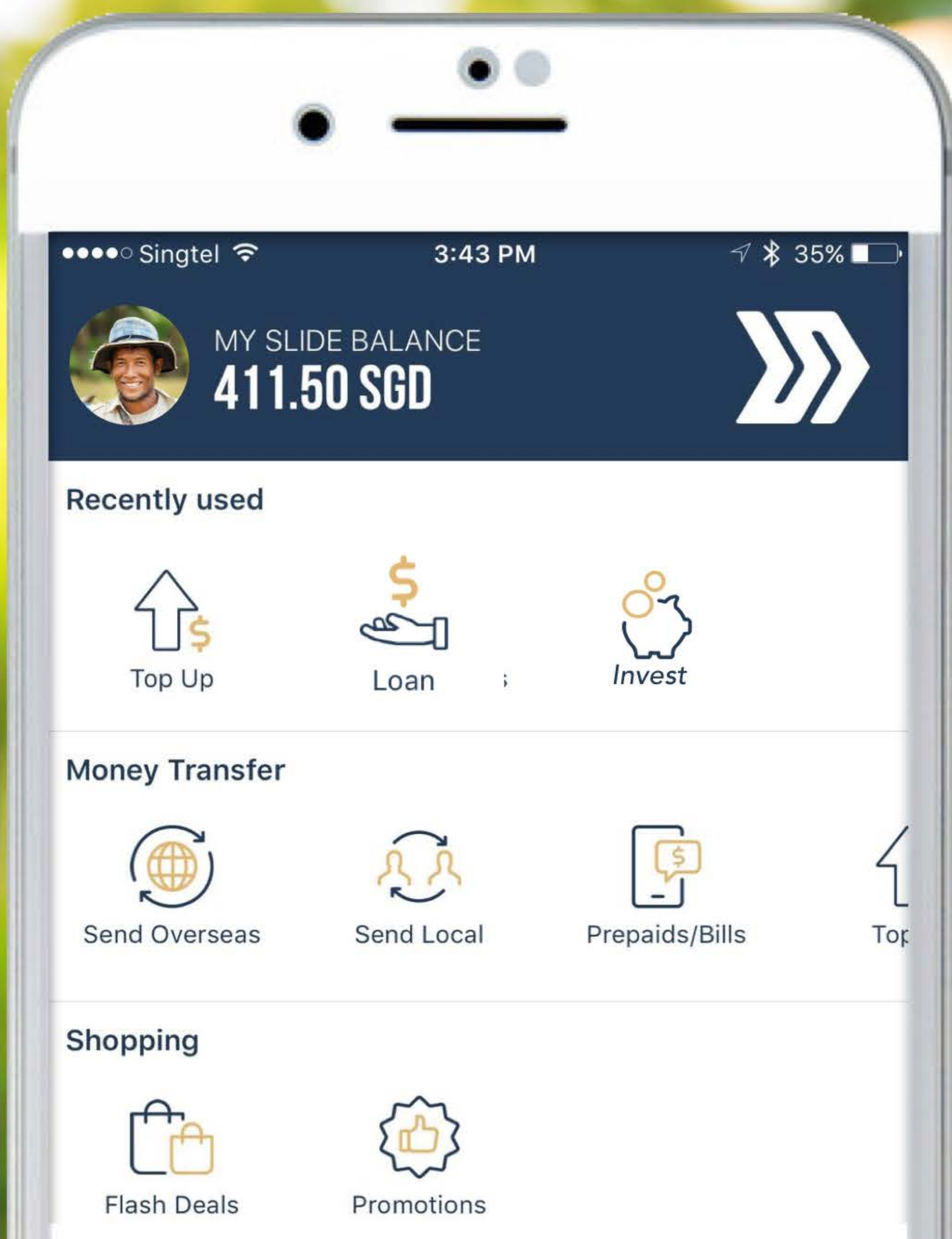
**OUR MISSION**

Making Life Awesome.  
APPsolutely Yours!



**OUR VALUES**

**COURAGE.** Be bold to innovate & create.  
**UNITY.** Be united to make a difference.  
**PASSION.** Be passionate, sincere & truthful  
in all your endeavours.





About Us

Headquartered in Singapore, iAPPS is a pioneering financial technology firm that specialises in mobile application development and marketing.

Founded in 2012, iAPPS is headed by its founder and CEO, Lilian Koh, an industry veteran who once built and managed a successful technology venture and contributed to the digitalisation of processes in Singapore.

Since August 2012, iAPPS has developed a number of mobile app solutions for the mass market in Singapore. In 2014, it launched the ActiveSG platform in collaboration with Sport Singapore. With a built-in eWallet and other Fintech features, the ActiveSG app gained more than a million users within two years of its launch. To date, ActiveSG has a total of 1.6 million users and the number is still growing.

iAPPS is recognized for its innovative industry-focused solutions, and has received awards such as the 2014 Red Herring Top 100 Global and the 2014 Red Herring Top 100 Asia.

For the past two years, iAPPS has been actively pursuing regional expansion. In particular, it is in the process of rolling out Fintech services in several ASEAN countries where smartphone and Internet penetration rates have seen exponential growth.

As part of its regional initiative, iAPPS developed an integrated Fintech app called SLIDE. Launched in 2016, SLIDE encompasses a comprehensive suite of Fintech services including domestic money transfer, overseas remittance, bill payment, micro-lending, e-Commerce, and merchant payment.

Our Technology

Spectrum of Micro-Services

Since 2012, iAPPS has successfully developed a highly secure Fintech platform that empowers individuals in Singapore and beyond. Starting with the ActiveSG app, a national initiative to provide Singaporeans with an integrated eWallet and virtual card solution for the booking of sport facilities and programmes, iAPPS designed a spectrum of Fintech micro-services and maintained robust audit, security, control, certification, and KYC capabilities for the ActiveSG platform. Till today, iAPPS continues to handle the ongoing design and development as well as technical support services for the ActiveSG app.





With its experience of designing and managing a high availability platform that meets government and bank standards of audit and security, iAPPS is well positioned to develop the “Next-Generation Bank” model.

**Fully operating e-Wallet platform:** iAPPS has successfully built, tested, and operated a live e-Wallet platform that can support a spectrum of Fintech services.

**Rapid product launch with wide market acceptance:** iAPPS has a strong track record in user acquisition. It has been able to secure a large user base within a month of product launch, and continue to acquire users in the subsequent months.

**Strong technological capabilities:** iAPPS has proven that it is fully capable of scaling its technology platforms to securely and consistently manage a large number of users and a high volume of transactions.

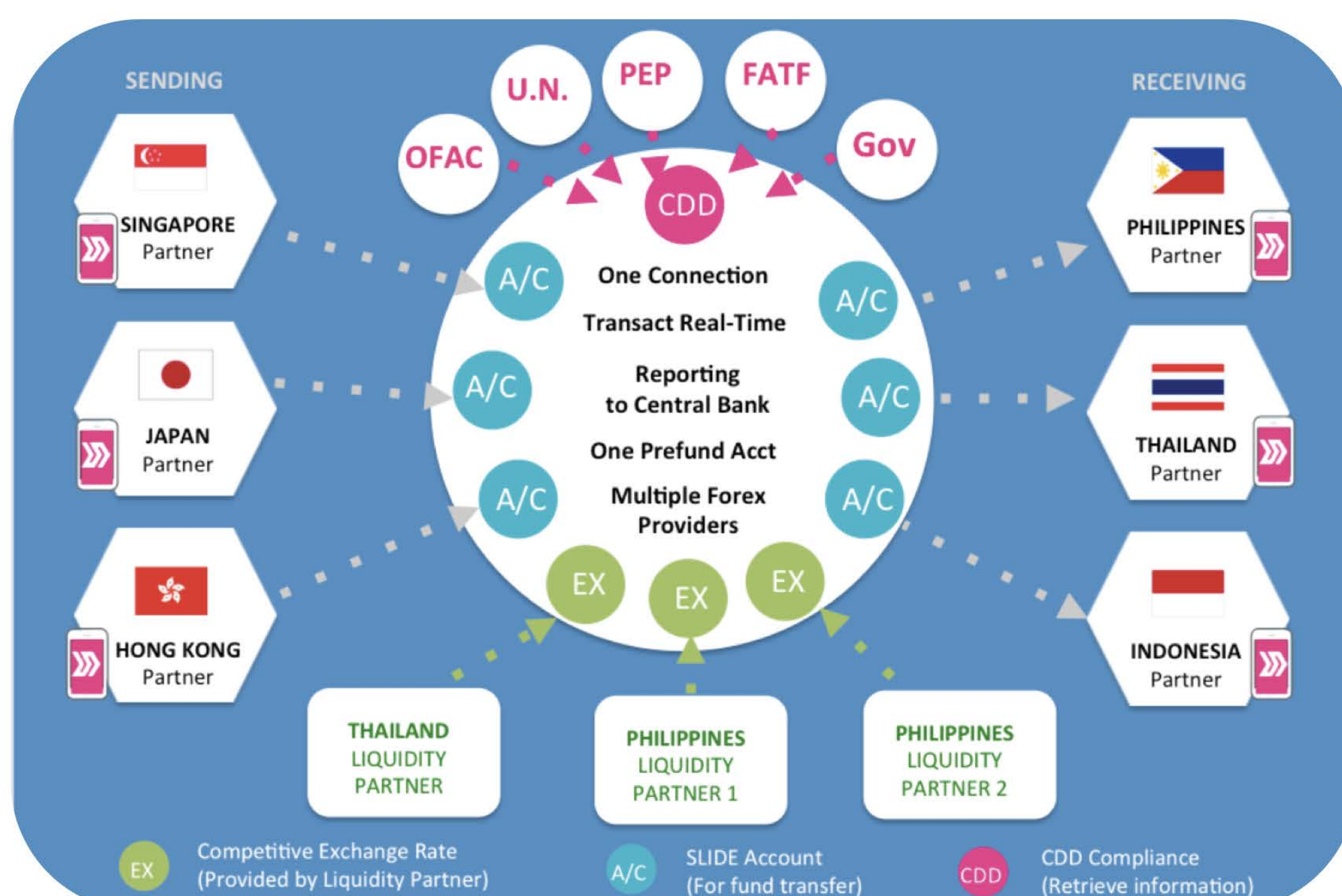
**Top-tier standards in software and data management:** iAPPS has always ensured that its mobile application platforms comply with top-tier security standards and data protection regulations.

## SLIDE Fintech Platform

**SlideSG Pte Ltd:** Subsidiary of iAPPS; Holder of remittance and money-changer licenses since June 2017, offering mobile remittance services through SLIDE platform

**Bank Negara Indonesia:** Partnered with iAPPS to launch the BNI Mobile Remittance (MoRe) app that utilizes SLIDE Wallet

**Pan Asia-Pacific Remittance Alliance (P.A.R.A):** Collaboration with MUFG to build a cross-border money transfer network that is secure, fast, and cost-saving





## Food Blockchain & TrustMark

Delivering healthy food to all through a trusted supply chain & financial innovation



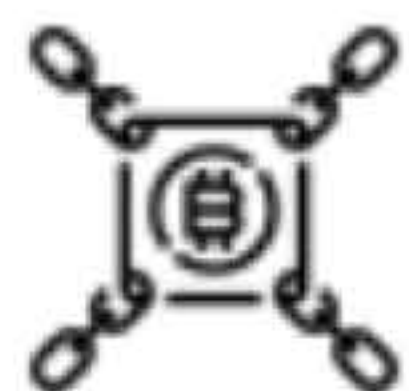
### UNIQUE QR CODE

QR Code consists of product barcode and a unique serial number



### FOOD SAFETY

Farm-to-table track and trace. Reverse logistics



### SMART CONTRACTS

Documents such as Purchase Order, Invoice, Advance Shipping Notice



### REALTIME REMITTANCE & TRADING FINANCING

Banks may bid for trade financing or foreign exchange



### TRADE INSURANCE

Insure goods damage and credit risk

## Farm-To-Table

## Go-To-Market Strategy



## Get Connected

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